



Planning and Land Use

SMGA MEETING

SATURDAY, JANUARY 12, 2019

History

▶ City of Santa Cruz

- ▶ Incorporated in **1866**
- ▶ Manufacturing & shipping center
- ▶ First City Charter adopted in **1876**; current City Manager style of governance adopted in **1948**

▶ UCSC

- ▶ Greatly influenced city's post-war development
- ▶ First Long Range Development Plan (LRDP) drafted in 1963
- ▶ City's population increased by ~30% in '70's
- ▶ Current student population at ~19,500

History

▶ State Legislation

- ▶ In **1937** state passed legislation requiring jurisdictions to draft a “Master Plan”
- ▶ In **1955** state changed the terminology from Master Plan to General Plan

▶ City's General Plan History

- ▶ 1963: City's first General Plan
- ▶ Comprehensive General Plan Updates
 - ▶ 1980
 - ▶ 1990
 - ▶ 2012

Present

- ▶ **City of Santa Cruz Population**
 - ▶ Current population: 65,021
 - ▶ Average growth of 10.5% each decade since 1990
- ▶ **City of Santa Cruz GP 2030**
 - ▶ Adopted in 2012, planning period runs through 2030
 - ▶ Has all state required elements and 4 “optional” elements
 - ▶ **Historic Preservation**
 - ▶ **Community Design**
 - ▶ **Economic Development**
 - ▶ **Civic and Community Facilities**

GP 2030

▶ Vision Statement:

“Surrounded by greenbelt and the Pacific Ocean, Santa Cruz is a compact, vibrant city that preserves the diversity and quality of its natural and built environments, creates a satisfying quality of life for its diverse population and workers, and attracts visitors from around the world.”

GP 2030

▶ Guiding Principles

- ▶ Heart of the plan is development that is sustainable
- ▶ Principles related to variety of topics including housing, mobility, and education, among others
- ▶ Plan's first guiding principal relates to natural resources:

"Natural resources: We will highlight and protect our unique setting, our natural and established open space, and the sustainable use of our precious natural resources"

GP 2030

▶ GP 2030 and Water

- ▶ City's service area is **30 square miles** (City, Live Oak & unincorporated county)
- ▶ **UCSC** is city's largest water customer
- ▶ Water usage is addressed in two primary GP elements and their related goals, policies and implementation actions:
 - ▶ **Land Use**
 - ▶ **Community Facilities**

GP 2030

▶ Land Use Element

▶ Goal 1: Sustainable Land Uses

- ▶ *1.2: Ensure that growth and development does not lead to the overdraft of any water source*
- ▶ *1.3: Ensure that facilities and services required by a development are available, proportionate and appropriate to development densities and land use intensities*
- ▶ *1.4: Ensure that new development pays its proportional share of the costs of expanded infrastructure needed to serve new development*

GP 2030

▶ **Community Facilities & Services Element**

▶ Goal 3: A safe, reliable and adequate water supply

▶ 3.5: Promote maximum water use efficiency

▶ 3.6 Coordinate major land use planning decisions in all three jurisdictions served by the City water system based on water supply availability

▶ 3.10: Investigate new supply options to meet planned growth

▶ 3.11: Conserve water resources

Looking Ahead

▶ GP 2030 Buildout Estimates

- ▶ Residential: 3,350 units
- ▶ Commercial: ~1.1M sq. ft.
- ▶ Office: ~1.3M sq. ft.
- ▶ Industrial: ~800,000 sq. ft.

▶ GP 2030 Progress

- ▶ City approves ~100-120 residential units/year
- ▶ On track with commercial development
- ▶ Behind in office & industrial development

QUESTIONS?

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