

### 1. CONVENE MEETING

- 1.1 Call to Order and Roll Call
- 1.2 Additions/Deletions to the Agenda
- 1.3 Public Comments (on matters not on the Agenda)

### 2. ADMINISTRATIVE BUSINESS

- 2.1 [Approval of the August 23, 2018 Board of Directors Meeting Minutes](#)
- 2.2 Committee Meeting Reports  
- [Facilitation Committee \(September 12, 2018\)](#)
- 2.3 Consideration of changing the Board of Directors Meeting start time to 6:00 p.m.

### 3. PRESENTATION

- 3.1 SGMA 101 and SGMA GSA Authorities  
Dave Ceppos, Managing Senior Mediator, California State University, Sacramento

### 4. GENERAL BUSINESS

- 4.1 [Conflict of Interest Code](#)  
Recommendation: Amend the Santa Margarita Groundwater Agency Conflict of Interest Code.
- 4.2 [Sustainable Groundwater Planning Grant](#)  
Recommendation: Adopt Resolution No. 2018-03 accepting the State of California Department of Water Resources 2017 Sustainable Groundwater Planning Grant Award and authorizing the General Manager of the Scotts Valley Water District, or his/her designee, to execute all grant related documents and any amendments or changes thereto.
- 4.3 [Procurement Policy](#)  
Recommendation: Review and provide input.

### 5. STAFF REPORTS

- [Communications & Outreach Monthly Report \(Piret Harmon/Bill Maxfield\)](#)
- [Water Supply and Water Quality Act of 2018 \(Proposition 3\) on the November 2018 Ballot \(Piret Harmon\)](#)
- Groundwater Model Evaluation Update (oral, John Ricker)
- Well Owner Representative Definition and Authority (oral, John Ricker)
- JPA Signatory Amendment (oral, Terry Rein)
- Legal Counsel Update (oral, Terry Rein)

## **6. DIRECTORS REPORTS**

Individual Directors' Reports (oral)

- Travel/Training
- Meetings

## **7. FUTURE ITEMS**

- Groundwater Model Evaluation Report (October)
- EKI Environment & Water, Inc. (previously HydroFocus, Inc.) Contract Amendment (tentatively October)
- Records Retention Policy
- Financial Controls for Borrowing Money

### **Information Sessions**

- Santa Cruz Water Department nexus with SMGWA (tentatively in October)
- Non-municipal pumping and streamflow (County)
- Groundwater Sustainability Plan elements
- Meeting conduct (Rosenberg's Rules of Order)

## **8. INFORMATIONAL ITEMS**

- [Scotts Valley Water Supply: Climate change, not growth is larger threat, Press Banner, August 29, 2018](#)

## **9. ADJOURNMENT**

The next Board of Directors meeting is scheduled for October 25, 2018.

**Date:** August 23, 2018 **Time:** 7:00 p.m. **Location:** Santa Margarita Community Room  
2 Civic Center Drive, Scotts Valley, CA 95066

## 1. CONVENE MEETING

### 1.1 Call to Order and Roll Call

Chair Perri called the meeting of the Santa Margarita Groundwater Agency Board of Directors to order at 7:00 p.m.

#### **Board of Directors Present:**

B. McPherson, J. Leopold, D. Engfer, D. Lind, C. Baughman, G. Ratcliffe, C. Perri, R. Stiles, D. Pollock, A. Franklin, N. Vrolyk

#### **Alternates Present:**

E. Cassidy (Franklin & Vrolyk), M. Bruce (Baughman & Ratcliffe)

#### **Staff Present:**

J. Ricker, R. Menard, P. Harmon, T. Rein, J. Michelsen, S. Hill, A. Poncato

### 1.2 Additions/Deletions to the Agenda

None

### 1.3 Public Comments (on matters not on the Agenda)

None

## 2. ADMINISTRATIVE BUSINES

### 2.1 Approval of July 26, 2018, Board of Directors Meeting Minutes.

MOTION: Lind/Baughman to approve the July 26, 2018 Board of Director meeting minutes. Four abstained, all others voted in favor.

### 2.2 Approval of the revised 2018 Board of Directors Meeting Schedule

MOTION: Stiles/McPherson to approve the revised 2018 Board of Directors meeting schedule. All present voted in favor.

### 2.3 Facilitation Committee Meeting

Director Baughman provided information from the August 15, 2018, Facilitation Committee meeting.

### **3. PRESENTATIONS**

- 3.1 Information Session: Scotts Valley Water District Role and Responsibilities in Water Management  
Presentation by Piret Harmon, SVWD & Georgina King, Montgomery & Associates.

Presentation available at [www.smgwa.org](http://www.smgwa.org), [click here](#) to view

B. Holloway, R. Brune, and S. Wharton addressed the Board.

### **4. GENERAL BUSINESS**

- 4.1 Conflict of Interest Code Biennial Notice

T. Rein introduced and provided information regarding the Conflict of Interest Code Biennial Notice.  
The Board discussed and provided comments to staff.

B. Holloway addressed the Board.

- 4.2 Groundwater Sustainability Plan (GSP) Stakeholder Communication and Engagement

The Board received information on the approach stakeholder communication and engagement and draft reviewed the work plan.

The Board determined that there is no need to form a Community Outreach Committee and requested that Miller Maxfield submit a Public Outreach and Community Services Report to the Board each month.

- 4.3 Facilitation Services Technical Education Component

MOTION: Leopold/Lind motion to authorize work with Hydrofocus on developing content and supporting education session for the board and public regarding hydrogeology and water budget of the Santa Margarita Groundwater Basin. All present voted in favor.

- 4.4 Board Committee Chair Assignment

MOTION: Leopold/Ratcliffe motion to 1) appoint Chuck Baughman for the chair of the Facilitation Committee, and 2) Authorize the board committee of the Agency to select the chair and vice chair of the respective committees as needed. All present voted in favor.

### **5. STAFF REPORTS**

- Preliminary Fiscal Year 2017/18 Financial Report
- Legal Counsel Update (oral) – T. Rein provided the update.
- Groundwater Model Evaluation Update (oral, John Ricker)
- Streamflow Monitoring (oral, John Ricker)
- GSP Grant Update (oral, Piret Harmon)
- ACWA and ACWA JPIA Fall Conference

### **6. DIRECTORS REPORTS**

None.

**7. FUTURE ITEMS**

- Groundwater Model Evaluation Report
- Preliminary Records Retention Policy
- Financial Controls for Borrowing Money
- Preliminary Fiscal Year 2018 Report in August

**Information Sessions**

- Santa Cruz Water Department nexus with SMGWA
- Non-municipal pumping and streamflow (County)
- Groundwater Sustainability Plan elements
- Meeting conduct (Rosenberg’s Rules of Order)

**8. INFORMATIONAL ITEMS**

8.1 Press Banner Article, August 8, 2018, CFOG: “slow down” advocacy group in the making

**9. ADJOURNMENT 9:08 p.m.**

The meeting adjourned at 8:30 p.m. The next Board of Directors meeting is scheduled for September 27, 2018 at 7:00 p.m. in the Santa Margarita Community Room, 2 Civic Center Drive, Scotts Valley, CA 95066

APPROVED BY:

\_\_\_\_\_  
Chris Perri, Chair

\_\_\_\_\_  
Date

\_\_\_\_\_  
Angela Franklin, Secretary

\_\_\_\_\_  
Date

Facilitation Committee Meeting  
Wednesday, September 12, 2018 – 3:00 p.m.  
Santa Margarita Community Room  
2 Civic Center Drive, Scotts Valley, CA 95066

## Meeting Report

### 1. Convene Meeting

#### 1.1 Call to Order and Roll Call

The meeting convened at 3:12 p.m. in the Santa Margarita Community Room, 2 Civic Center Drive, Scotts Valley, California.

Present: Director Baughman, Director Brown (alternate for Director McPherson), Director Cassidy (alternate for Director Franklin), Director Perri, Director Pollock, and Consultant Dave Ceppos via teleconference

Staff: Piret Harmon, Rosemary Menard, John Ricker, Jen Michelsen, and Amy Poncato

#### 1.2 Additions/Deletions to the Agenda

There were no additions or deletions to the agenda.

#### 1.3 Public Comments (on matters not on the Agenda)

There were no public comments.

### 2. Discussion Items

#### 2.1 Joint Goal Process

##### 2.1.1 Proposed Educational Topics for Goal Setting Process Meetings

Dave Ceppos introduced the proposed education topics and gathered feedback from the committee members and staff. That committee decided to have Dave Ceppos to provide a Sustainable Groundwater Management Act (SMGA) 101 and Groundwater Sustainability Agencies (GSA) Authorities presentation at the September 27, 2018, Santa Margarita Groundwater Agency (SMGWA) Board of Directors Meeting.

Dave Ceppos will update the Proposed Initial Sequence of Educational Topics based on committee input by September 19, 2018.

### 2.1.2 Preliminary Draft Guiding Principals

Dave Ceppos presented the draft document and gathered input from the committee and staff. Committee members and staff agreed to submit written comments and suggestions to Dave Ceppos by September 24, 2018.

Dave Ceppos will prepare and distribute the updated draft Guiding Principles to the Facilitation Committee by October 1, 2018.

### 2.1.3 Proposed Schedule

The Facilitation Committee agreed to meet on the second Wednesday of each month from 3:00 p.m. – 5:00 p.m.

## 3. Future Agenda Items

## 4. Adjournment

The meeting adjourned at 5:25 p.m.

**Santa Margarita Groundwater Agency  
Facilitation Committee  
Joint Goal Setting Process - Proposed Education Topics and Sequence**

The following presents:

1. Feedback from Facilitation Committee members about desired educational topics to address during the Joint Goal Setting Process.
2. Educational sequence proposed by the Facilitation Committee

**Proposed Educational Topics**

General Education

- Sustainable Groundwater Management Act (SGMA) 101
  - Requirements
  - Public Engagement and Outreach
  - Transparency, Documentation and Administrative Record
- SGMA Groundwater Sustainability Agency (GSA) Authorities
- Hydrology 101 (and 201)
- Water Budget and Hydrological Conceptual Model

Groundwater / Surface Water Conditions

- GW/SW Interconnectedness
- Groundwater Dependent Ecosystems
- Fisheries
- Groundwater Quality
- Groundwater Extraction
  - Overlying Rights
  - Correlative Rights
  - Regulation of wells

Local Land Use and Land Planning

- Growth Projections
- Land Planning / General Plans
- Water Code
- Building Requirements

Groundwater Management (proposed by CCP)

- Existing GW management conditions
- Initial GW management options / integration



## Proposed Educational Topics and Target Dates

September 27 SMGWA Board Meeting

### **TOPIC - SMGA 101 and SGMA GSA Authorities**

- *Rationale:*
  - i. *Reiterate role(s) and responsibilities of the Board and GSA. Help the public understand the breadth and depth of GSA responsibilities / responsibilities / authorities.*
  - ii. *Reiterate background information about SGMA as a law and associated regulations*

October 25 (or near this date) SMGWA Board Meeting / “Workshop” format

### **TOPIC - Land Planning / General Plans and Growth Projections**

- *Rationale: Confirm factual conditions about growth and planning in the Basin*

November 29 (or near this date) SMGWA Board Meeting / “Workshop” format

### **TOPIC - Water Budget / Hydrogeologic Conceptual Model (HCM) and Current Models in Use**

- *Rationale:*
  - i. *Establishes early, baseline understanding of hydrogeologic conditions throughout the Basin and how the Basin will use the Water Budget and HCM. Conduct in an interactive, “workshop” format as part of, or as a special meeting of the Board*
  - ii. *Establish early understanding of the range of models being used and that could be used in the future for groundwater planning and management*

December 20 SMGWA Board Meeting

### **TOPIC - GW/SW Interconnectedness**

- Groundwater Dependent Ecosystems
- Fisheries
  - i. *Rationale: Start discussions and shared understanding about Basin mass balance, GW/SW interconnectedness, tributary health, and relationships with the City of Santa Cruz regarding surface water conditions and aquatic ecosystem health.*

January 25, 2019

### **TOPIC - Integrated Water Management Options**

- *Rationale: Start discussion about the range of integrated water resource options that could be considered as a means to increase shared understanding and minimize concerns about implications.*

draft

## **AGENDA REPORT**

Santa Margarita Groundwater Agency Board of Directors

**Date:** September 27, 2018  
**Item:** General Business Agenda 4.1  
**Subject:** **Conflict of Interest Code**

### **SUMMARY**

**Recommendation:** Amend the Santa Margarita Groundwater Agency Conflict of Interest Code.

**Fiscal Impact:** None

### **BACKGROUND**

The Political Reform Act requires every local government agency to review its conflict of interest code biennially. The conflict of interest code must reflect the current structure of the agency and properly identify officials and employees who must file Form 700: Statement of Economic Interests and the financial interests that must be disclosed.

At its August 23, 2018 meeting, the Board reviewed and added Treasurer to the designated positions and expanded disclosure categories.

### **DISCUSSION**

Legal Counsel has reviewed and amended the Conflict of Interest Code designated positions and disclosure categories.

Submitted by,

Piret Harmon  
General Manager  
Scotts Valley Water District

Attached: Conflict of Interest Code

CONFLICT OF INTEREST CODE  
OF THE  
SANTA MARGARITA GROUNDWATER AGENCY

September 27, 2018

The Political Reform Act of 1974, (Government Code section 81000 et seq.) requires state and local government agencies to adopt and promulgate conflict of interest codes. The Fair Political Practices Commission has adopted a regulation, section 18730 of Title 2 of the California Code of Regulations, which contains the terms of a standard conflict of interest code that can be incorporated by reference in an agency's code. After public notice and hearings, the Fair Political Practices Commission may amend the standard code to conform to amendments of the Political Reform Act. Therefore, the terms of section 18730 of Title 2 of the California Code of Regulations and any amendments to it, duly adopted by the Fair Political Practices Commission, together with the attached appendices designating positions and establishing disclosure categories, are hereby incorporated by reference and together constitute the Conflict of Interest Code of the Santa Margarita Groundwater Agency.

Individuals holding designated positions shall file statements of economic interests with the Santa Cruz County Elections Department, who will then make the statements available for public inspection and reproduction pursuant to Government Code section 81008.

APPENDIX A  
DESIGNATED POSITIONS GOVERNED BY THE CONFLICT OF INTEREST CODE

DESIGNATED POSITIONS	DISCLOSURE CATEGORY
Board of Directors and Alternates	1 & II
Water Resources Division Director, County of Santa Cruz	1 & II
District Manager San Lorenzo Valley Water District	1 & II
General Manager Scotts Valley Water District	1 & II
General Counsel	1 & II
Treasurer	1 & II

APPENDIX B  
DISCLOSURE CATEGORIES

CATEGORY 1:

Investments and business positions in business entities and sources of income (including receipt of gifts, loans and travel payments) if the business entity or source provides leased facilities, products, equipment, vehicles, machinery or services (including training or consulting services) of the type utilized by the Agency.

CATEGORY II:

Investments and business positions in business entities and sources of income (including receipt of gifts, loans and travel payments) if the business entity or source is of the type to receive grants or other funding from or through the Agency.

## **AGENDA REPORT**

Santa Margarita Groundwater Agency

**To:** Board of Directors  
**Date:** September 27, 2018  
**Item:** General Business Agenda 4.2  
**Subject:** **Sustainable Groundwater Planning Grant**

### **SUMMARY**

**Recommendation:** Adopt Resolution No. 2018-03 accepting the State of California Department of Water Resources 2017 Sustainable Groundwater Planning Grant Award and authorizing the General Manager of the Scotts Valley Water District, or his/her designee, to execute all grant related documents and any amendments or changes thereto.

**Fiscal Impact:** \$1,000,000 in grant disbursements are anticipated to be received over the next 4-year period (2018-2022).

### **BACKGROUND**

The Department of Water Resources (DWR) is administering the Sustainable Groundwater Planning Grant Program, using funds authorized by Proposition 1, to support the Sustainable Groundwater Management Act. The board adopted Resolution No. 2017-01 authorizing the staff to submit an application in October 2017 and received a notice of award in May 2018.

### **DISCUSSION**

The grant guidelines require that the Santa Margarita Groundwater Agency adopt a resolution designating an authorized representative (title) to execute all grant related documents.

Submitted by,

Piret Harmon  
General Manager  
Scotts Valley Water District

Attached: Resolution No. 2018-03



# Santa Margarita Groundwater Agency

## RESOLUTION NO. 2018-03

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SANTA MARGARITA GROUNDWATER AGENCY ACCEPTING THE STATE OF CALIFORNIA DEPARTMENT OF WATER RESOURCES 2017 SUSTAINABLE GROUNDWATER PLANNING GRANT AWARD AND AUTHORIZING THE GENERAL MANAGER OF THE SCOTTS VALLEY WATER DISTRICT, OR HIS/HER DESIGNEE, TO EXECUTE ALL GRANT RELATED DOCUMENTS AND ANY AMENDMENTS OR CHANGES THERETO

### WHEREAS:

- 1) The Santa Margarita Groundwater Agency (SMGWA) was formed by a Joint Exercise of Powers Agreement (JPA) by the Scotts Valley Water District, the San Lorenzo Valley Water District and the County of Santa Cruz pursuant to the Sustainable Groundwater Management Act of 2014 (SGMA);
- 2) The Bylaws, adopted on December 14, 2017, designate the Scotts Valley Water District as the Business Agent of the SMGWA;
- 3) On October 25, 2017, by Resolution No. 2017-01, the Board authorized the application to the State of California Department of Water Resources (DWR) for the 2017 Sustainable Groundwater Planning Grant.
- 4) On May 7, 2018 the Santa Margarita Groundwater Agency received a notice of award for a grant in the amount of \$1,000,000.

BE IT RESOLVED by the Santa Margarita Groundwater Agency Board of Directors that it hereby:

- 1) Accepts the award and enters into a funding agreement with the DWR for 2017 Sustainable Groundwater Planning Grant for funding of the development of the Groundwater Sustainability Plan;
- 2) Authorizes the General Manager of the Scotts Valley Water District, or his/her designee, to represent the Santa Margarita Groundwater Agency in carrying out the responsibilities under the funding agreement, to execute all grant related documents, and any amendments or changes thereto, and to enter into an agreement to receive the grant funds and to certify disbursement requests.

Passed and adopted this 27<sup>th</sup> day of September 2018 by the following Roll Call vote:

AYES:

NOES:

ABSENT:

Approved: \_\_\_\_\_

Chris Perri, Chair

Santa Margarita Groundwater Agency

Attest: \_\_\_\_\_

Angela Franklin, Secretary

Santa Margarita Groundwater Agency



## **AGENDA REPORT**

Santa Margarita Groundwater Agency

**To:** Board of Directors  
**Date:** September 27, 2018  
**Item:** General Business Agenda 4.3  
**Subject:** **Draft Procurement Policy**

### **SUMMARY**

**Recommendation:** Review and provide input.

**Fiscal Impact:** No direct impact from this action.

### **DISCUSSION**

Previously the Santa Margarita Groundwater Agency has been relying on the procurement policy of the Scotts Valley Water District to contract for professional services. To ensure alignment with the Agency's bylaws, the staff has prepared a draft policy to better meet the needs of this Agency. Attached is the draft document for review and input.

Submitted by,

Piret Harmon  
General Manager  
Scotts Valley Water District

Attached: Draft Procurement Policy

SANTA MARGARITA GROUNDWATER AGENCY

PROCUREMENT POLICY

1.10. Procurement of Services and Supplies

(a) Professional and consulting services (“Services”) are of a technical and professional nature, and, due to the nature of the services to be provided, do not fall within the “low bid” competitive bidding process.

(b) Except as provided in subparagraph (c) below, when selecting professional or consulting consultants, the Agency representatives evaluating the proposals will consider the consultant’s demonstrated experience and competence, insurability, understanding of the scope of work, financial ability, resources to perform the work, willingness to cooperate with the Agency representatives and other consultants, and proposed methods to ensure timely and acceptable performance and management of the work. An award of a contract will be made to a qualified consultant whose proposal will be most advantageous to the Agency, with price and other factors considered.

(c) The selection for professional services of private architectural, landscape architectural, engineering, environmental, land surveying, or construction project management firms will be on the basis of demonstrated competence and on the professional qualifications necessary for the satisfactory performance of the services required, pursuant to Government Code Section 4526.

(d) Selection of the successful vendor of supplies or equipment (“Supplies”) will be based on the proposal that is most advantageous to the Agency, with price and other factors considered.

1.20 Contracting Authority \$25,000 or Less

The General Manager of the Business Agent (“General Manager”) of the Santa Margarita Groundwater Agency may, by negotiated contract or purchase order, enter into contracts for

Services or Supplies in the amount of \$25,000 or less, provided there are funds in the approved budget for such Services or Supplies.

1.30 Contracting Authority \$25,000-\$50,000

(a) The General Manager, after seeking written proposals, may enter into contracts for Services or Supplies of more than \$25,000 and less than \$50,000, provided there are funds in the approved budget for such Services or Supplies.

(b) If the General Manager enters into a contract for Services or Supplies of more than \$25,000 and less than \$50,000, the General Manager will inform the Agency Board of such contract at the next regularly scheduled Board meeting.

1.40 Contracting Authority \$50,000+

The General Manager will seek competitive written proposals for Services or Supplies estimated to cost more than \$50,000. Agency representatives will review and rank proposals. Based on the findings of Agency representatives, the General Manager will make a recommendation to the Agency Board. Contracts for Services and Supplies in excess of \$50,000 will be approved by the unanimous vote of the six (6) Member (Scotts Valley Water District; San Lorenzo Valley Water District and County of Santa Cruz) Directors. (Pursuant to Section 9.3 of the Agency's JPA).

1.50 Renewals or Extensions

The General Manager may amend, extend or renew contracts for Services or Supplies with existing contractors, consultants or suppliers (each, an "Amendment") without seeking competitive proposals, provided the contract limit on the Amendment is less than \$50,000, and further provided there are funds in the approved budget for such Services or Supplies.

If the General Manager enters into an Amendment for Services or Supplies of more than \$25,000 and less than \$50,000, the General Manager will inform the Agency Board of such contract at the next regularly scheduled Board meeting.

Amendments in excess of \$50,000 shall be approved by the unanimous vote of the six (6) Member (Scotts Valley Water District; San Lorenzo Valley Water District and County of Santa Cruz) Directors. (Pursuant to Section 9.3 of the Agency's JPA).

1.60 Exceptions. The Agency or its representatives are not required to obtain competitive proposals in the following circumstances:

(a) When the Services or Supplies are needed on an emergency basis.

(b) When competitive procurement would fail to produce an advantage and when the procurement process is undesirable, impractical, or impossible. Examples include situations when the Services or Supplies are to be performed in partnership with other public agencies or nonprofit organizations; or are to be paid for with private dollars;

(c) When the Services or Supplies are either: (i) available from only one source, or (ii) unique due to the specialized skill or experience of the contractor, consultant or supplier, or (iii) proprietary in nature.

(d) When the Services or Supplies are required to match, integrate or be compatible with an existing project or program and the work, materials or services are from a contractor, consultant or vendor who previously satisfactorily performed/provided work, materials or services to a Member of the Agency or the Agency.

(e) When the Services or Supplies are obtained by cooperative procurements or "piggyback" on the procurement process of another agency. The Agency shall have the authority to join with other public jurisdictions in cooperative purchasing plans, programs or pricing agreements. The Agency may also contract for Services and Supplies at a price established by competitive procurement by another public jurisdiction in substantial compliance with that public agency's competitive procurement process. The Agency may also contract with any federal, state, municipality or other public agency.

(f) In the event any of the exceptions to the competitive procurement process are used, the recommendation will be documented in writing and approved by the General Manager for procurements within the authority of the General Manager and by the Agency Board for procurements requiring Agency Board approval.

draft

## **Communications & Outreach Monthly Report**

September 27, 2018

The following activities took place during August and September, as per the SMGWA Miller Maxfield (M2) Communication Work Plan:

### **Develop and finalize M2 Communication Work Plan**

Drafted an outline of activities related to SMGWA public outreach and communications in support of the GSP C&E plan. Presented the outline of activities through June 2019 to the SGMWA board and received input to finalize the document.

### **Review project requirements**

Thoroughly analyzed all background, requirements and timelines for the GSP Communication & Engagement (C&E) plan as listed on the SGMA website. Acquired sample C&E plans from Dave Ceppos and County of Santa Cruz.

### **Review notification/promotion process for SMGWA meetings**

Reviewed the current process regarding promotion of SMGWA meetings with Amy Poncato. Planned strategies to increase outreach for board meetings include media alert to local papers (Press Banner, Sentinel) in advance of the meeting and Facebook event pages and/or Facebook posts.

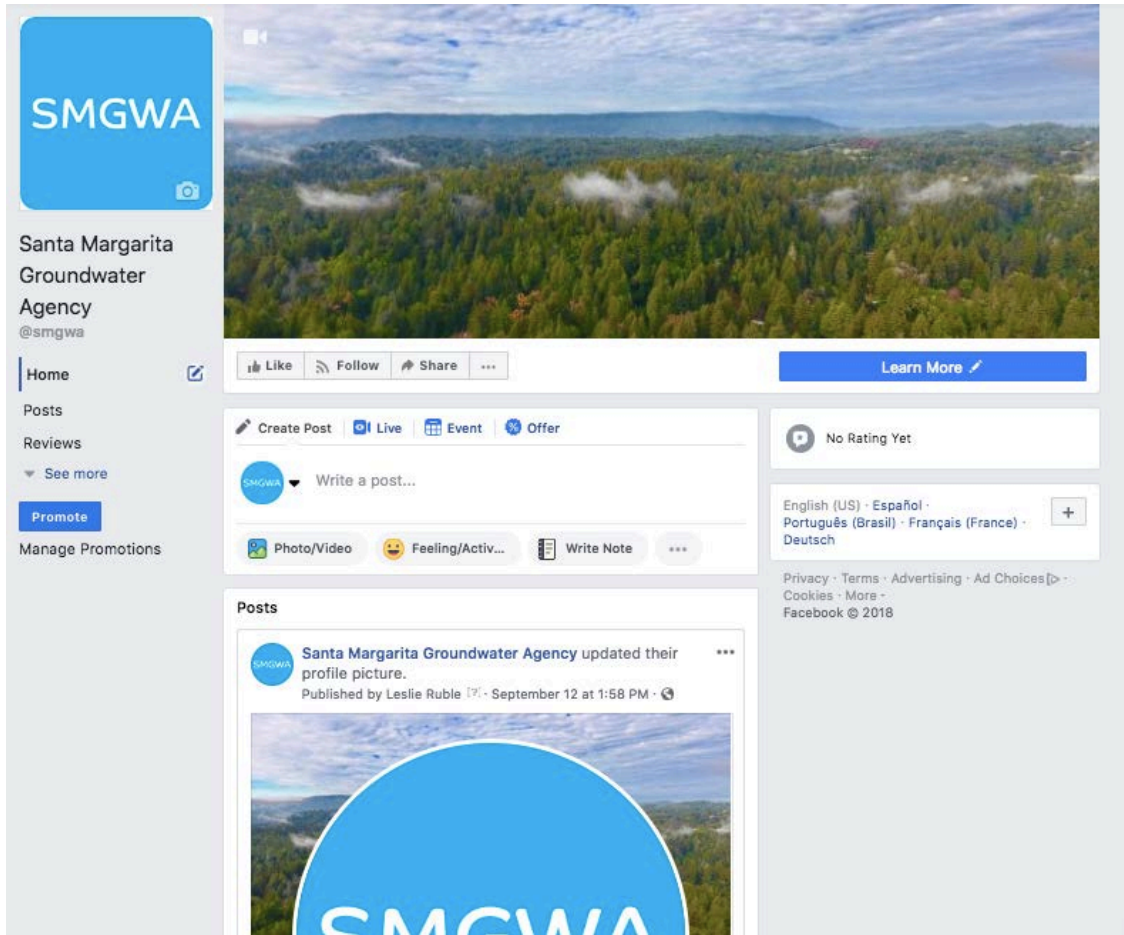
### **Identify and develop a draft stakeholder list**

Researched and drafted initial list of stakeholders in accordance with GSP outlined standards, attached.

### **Develop draft community group list**

Researched and created draft list of community/constituent groups throughout the SMGWA basin boundaries for future outreach. The list, which is considered a “living document” to be updated continuously as needed, includes community-based groups, non-profits, senior living areas, faith-based groups, school organizations, and other local organizations, attached.

### **Launch Facebook page / draft Facebook content**



Submitted by,

Bill Maxfield  
Miller Maxfield

Attached: M2 Communications Work Plan 9-18-18  
Stakeholder Engagement List Draft 9-18-18  
Community Group List Draft 9-18-18

### M2 Communications Work Plan 9-18-18

Miller Maxfield (M2) Communication Work Plan Activities	Team Lead	GSP C&E Plan Outline Task # (PG 11)	Status	Notes
<b>FY15-17</b>				
Launch website	Miller Maxfield (M2)	4, 6	DONE	
Newsletter	M2/SMGWA	6	DONE	ongoing work
Meeting notifications	SMGWA	6	DONE	ongoing work
Press outreach/Media coverage	M2/SMGWA	6	DONE	ongoing work
<b>July/ August 2018</b>				
Review project requirements	M2	1	DONE	
Develop FY18-19 weekly monthly activities outline	M2	1	DONE	social media, newsletter, website, etc.
Review notification/promotion process for SMGWA meetings	M2/SMGWA	6	DONE	
<b>September/ October 2018</b>				
Set goals and desired outcomes	M2	1	IN PROGRESS	Ref page 6, GSP Guidance Doc/C&E
Identify stakeholders per GSP	M2/SMGWA	2, 3	IN PROGRESS	Ref page 6
Develop community group list	M2	2, 3	IN PROGRESS	ie. CWC, Land Trust, Resource Conservation District, Valley Women's Club, Citizens for Orderly Growth
Collaborate with agency staff to document completed launch activities/milestones	M2/SMGWA	6		
Launch Facebook page	M2	6	IN PROGRESS	
Develop early outreach content plan for social media and newsletter	M2	6	IN PROGRESS	
<b>November/ December 2018</b>				
Refine messages and talking points	M2	4		
Development of explanatory graphics for key concepts	M2	6		
Add glossary of terms to website	M2	6		
Review and update FAQs on website	M2	6		
Stakeholder survey and mapping "lay of the land"	M2	3		Ref page 8



<b>January/ February 2019</b>				
Refine messages and talking points	M2	4		Ref page 8
Positioning & key messages to SMGWA for review	M2/SMGWA	4		
<b>March/ April 2019</b>				
Identify opportunities to engage stakeholders	M2	5, 6		Ref page 9
Design educational opportunities with the community in collaboration with Dave Ceppos	M2	5, 6		community educational events partnering with other groups as appropriate to bring outside experts to meetings
<b>May/June 2019</b>				
Update timeline to inform process for engagement with stakeholders	M2	6		Ref page 10
Evaluation and assessment	M2/SMGWA	7		Ref page 10
Planning/scheduling for GSP C&E ongoing development in future fiscal years	M2	6		
Note: page numbers refer to the California Department of Water Resources Sustainable Groundwater Management Program Guidance Document for Groundwater Sustainability Plan—Stakeholder and Community Engagement				

### Stakeholder Engagement List 9-18-18

Category of Interest	Examples of Stakeholder Groups	Engagement purpose
General Public	<ul style="list-style-type: none"> <li>• Citizens groups</li> <li>• Community leaders</li> </ul>	Inform to improve public awareness of sustainable groundwater management
Land Use	<ul style="list-style-type: none"> <li>• Municipalities (City, County planning departments)</li> <li>• Regional land use agencies</li> </ul>	Consult and involve to ensure land use policies are supporting GSPs
Private Users	<ul style="list-style-type: none"> <li>• Private pumpers (domestic and agricultural)</li> <li>• Domestic users</li> <li>• Schools</li> </ul>	Inform and involve in assessing impacts to users
Urban/ Agricultural Users	<ul style="list-style-type: none"> <li>• Water agencies</li> <li>• Resource conservation districts</li> <li>• Farmers/Farm bureaus</li> </ul>	Collaborate to ensure sustainable management of groundwater
Industrial Users	<ul style="list-style-type: none"> <li>• Commercial and industrial self-supplier</li> <li>• Local trade association or group</li> </ul>	Inform and involve in assessing impacts to users
Environmental and Ecosystem	<ul style="list-style-type: none"> <li>• State agencies (Fish and Wildlife)</li> <li>• Wetland managers</li> <li>• Environmental groups</li> </ul>	Inform and involve consider/incorporating potential ecosystem impacts to GSP process
Economic Development	<ul style="list-style-type: none"> <li>• Chambers of commerce</li> <li>• Business groups/associations</li> <li>• Elected officials (Board of Supervisors, City Council members)</li> <li>• State Assembly member</li> <li>• State Senator</li> </ul>	Inform and involve to support a stable economy
Human Right to Water	<ul style="list-style-type: none"> <li>• Disadvantaged Communities</li> <li>• Small community systems</li> <li>• Environmental Justice Groups</li> </ul>	Inform and involve to provide safe and secure groundwater supplies to all communities
State Lands	<ul style="list-style-type: none"> <li>• California State Parks</li> <li>• California Department of Fish and Wildlife</li> </ul>	Inform, involve and collaborate to ensure basin sustainability
Integrated Water Management	<ul style="list-style-type: none"> <li>• Regional water management groups (IRWM regions)</li> <li>• Flood regions</li> </ul>	Inform, involve and collaborate to improve

## Community Group List Draft 9-18-18

<b><u>Service groups/ nonprofits</u></b>	<b><u>Website</u></b>
Kiwanis Club of Scotts Valley	<a href="https://www.svkiwanis.org/">https://www.svkiwanis.org/</a>
Scotts Valley Rotary	<a href="https://www.scottsvallyerotary.org/">https://www.scottsvallyerotary.org/</a>
Citizens for Orderly Growth	<a href="https://www.facebook.com/CFOG2/">https://www.facebook.com/CFOG2/</a>
Coastal Watershed Council	<a href="https://coastal-watershed.org/">https://coastal-watershed.org/</a>
Resource Conservation District of Santa Cruz County	<a href="http://www.rcdsantacruz.org/">http://www.rcdsantacruz.org/</a>
Valley Women's Club of San Lorenzo Valley	<a href="https://www.valleywomensclub.org/">https://www.valleywomensclub.org/</a>
<b><u>Senior Living</u></b>	
Scotts Valley Senior Life Association	<a href="http://scottsvalleyseniorlife.org/">http://scottsvalleyseniorlife.org/</a>
Spring Lakes Park	<a href="https://www.facebook.com/SpringLakesPark/">https://www.facebook.com/SpringLakesPark/</a>
Brookdale Senior Living	<a href="https://www.brookdale.com/en/communities/brookdale-scotts-valley.html">https://www.brookdale.com/en/communities/brookdale-scotts-valley.html</a>
<b><u>Faith-based groups</u></b>	
St. Philip the Apostle Episcopal Church	<a href="http://www.stphilip-sv.net/site/ms.asp?sec_id=180008173">http://www.stphilip-sv.net/site/ms.asp?sec_id=180008173</a>
Valley Churches United	<a href="http://www.vcum.org/">http://www.vcum.org/</a>
Mission Springs Christian Camp & Conference Center	<a href="http://www.missionsprings.com/">http://www.missionsprings.com/</a>
GateWay Bible Church	<a href="https://gatewaybible.org/">https://gatewaybible.org/</a>
ReGeneration Church	<a href="http://theregenerationchurch.com/">http://theregenerationchurch.com/</a>
Catholic Community of San Agustin	<a href="https://sanagustin.church/">https://sanagustin.church/</a>
Hope Church, Scotts Valley Campus	<a href="http://discoverhope.church/">http://discoverhope.church/</a>
Community Covenant Church	<a href="https://ccsv.org/">https://ccsv.org/</a>
Vineyard SV	<a href="http://www.vineyardsv.com/">http://www.vineyardsv.com/</a>
Felton Bible Church	<a href="http://feltonbiblechurch.org/">http://feltonbiblechurch.org/</a>
Felton Presbyterian Church	<a href="http://feltonpresbyterian.org/">http://feltonpresbyterian.org/</a>
Trinity Bible Church	<a href="http://tb-church.org/">http://tb-church.org/</a>
Saint Lawrence Orthodox Christian Church	<a href="http://www.slocc.com/">http://www.slocc.com/</a>
St. John's Catholic Church	<a href="http://www.stjohnsfelton.org/">http://www.stjohnsfelton.org/</a>
Boulder Creek Community Church	<a href="http://www.bccchurch.org/">http://www.bccchurch.org/</a>
Saint Michael's Catholic Church	<a href="http://www.st-michaelschurch.org/">http://www.st-michaelschurch.org/</a>
Boulder Creek United Methodist Church	<a href="http://bcumc.com/">http://bcumc.com/</a>
Saint Andrew's Episcopal Church	<a href="http://www.saintandrewsbenlomond.org/">http://www.saintandrewsbenlomond.org/</a>
<b><u>School organizations</u></b>	
SVHS Parent Club	<a href="http://www.svhs.santacruz.k12.ca.us/parentclub">http://www.svhs.santacruz.k12.ca.us/parentclub</a>
Baymonte Christian School	<a href="https://baymonte.org/">https://baymonte.org/</a>
Brook Knoll Eagle Connection	<a href="https://bkec.info/">https://bkec.info/</a>
SLVE Bobcat Club	<a href="http://www.slvbobcatclub.com/">http://www.slvbobcatclub.com/</a>
Boulder Creek Elementary School Parents Club	<a href="https://sites.google.com/site/bceparentsclub/">https://sites.google.com/site/bceparentsclub/</a>
SLVMS Panther Club	<a href="http://www.ms.slvusd.org/panther-club">http://www.ms.slvusd.org/panther-club</a>
SLVS Cougar Parent Club	<a href="http://hs.slvusd.org/community/cougar-club/">http://hs.slvusd.org/community/cougar-club/</a>
MCP Middle and High	<a href="http://www.exploremcp.org/">http://www.exploremcp.org/</a>
<b><u>Other organizations</u></b>	
Mount Hermon	<a href="https://www.mounthermon.org/">https://www.mounthermon.org/</a>
1440 Multiversity	<a href="https://1440.org/">https://1440.org/</a>
Camp Redwood Glen	<a href="https://www.tsaredwoodglen.org/">https://www.tsaredwoodglen.org/</a>
Roaring Camp Railroads	<a href="https://www.roaringcamp.com/">https://www.roaringcamp.com/</a>
Henry Cowell State Park	<a href="https://www.parks.ca.gov/?page_id=546">https://www.parks.ca.gov/?page_id=546</a>
Big Basin State Park	<a href="http://www.parks.ca.gov/?page_id=540">http://www.parks.ca.gov/?page_id=540</a>

### **Water Supply and Water Quality Bond Act of 2018 (Proposition 3)**

Proposition 3 is a water bond that will appear on the November 2018 statewide ballot. The bond will invest \$8.877 billion in California water infrastructure, including key categories like safe drinking water, sustainable groundwater management (SGMA) implementation, watershed restoration, fish and wildlife habitat conservation, infrastructure repair. Proposition 3 will benefit the water users and the environment, and as such has received support across the board from conservation, agricultural, environmental justice, water, and civic organizations. It is a balanced water bond measure, resulting in improved water supplies for every part of the state, and provides some of the much-needed investment in California's sustainable water future.

Among other programs, Proposition 3 provides \$675 million as grants from the Department of Water Resources to local agencies for implementing their groundwater sustainability plans. Grants are limited to \$20 million and 50% cost share is required.

For more information: <https://waterbond.org/>

Summary of major programs in Water Supply and Water Quality Bond Act of 2018:

Safe drinking water and wastewater treatment for disadvantaged communities. \$750 million. Provides safe drinking water and wastewater treatment for disadvantaged communities

Wastewater recycling. \$400 million. Recycles wastewater mainly for landscaping and industrial uses

Groundwater desalination. \$400 million. Converts salty groundwater to usable water supply.

Urban water conservation. \$300 million. Leak detection, toilet replacement, landscape conversion.

Agricultural water conservation. \$50 million. Improves inefficient irrigation systems, increasing river flows to Delta

Groundwater. \$675 million. Implements the Sustainable Groundwater Management Act., stabilizing groundwater levels in overdraft groundwater basins.

Central Valley flood management. \$100 million. Includes flood plain restoration. Makes farms and communities more flood safe and makes flood plains for habitat friendly. Additional \$50 million for retrofit of a reservoir (probably Bullard's Bar) for better flood management.

San Francisco Bay Wetlands and flood improvements. \$200 million. Improves wetlands in San Francisco Bay to provide flood protection and mitigate sea level rise.

Flood Control. \$100 million

Data management. \$60 million. Better data collection and management: streamflow, etc.

Stormwater management. \$600 million for a variety of state agencies. Capture and treatment of stormwater flows improved river and ocean water quality and increasing water supplies

Watershed Restoration. \$2.355 billion to a wide variety of state agencies. Pays for better management of watersheds throughout the state to improve water quality and water supply.

Land Management for Water Yield. \$100 million. Removal of invasive weeds which use excessive amounts of surface and groundwater such as tamarisk, yellow starthistle, and Arundo. Estimates of water savings are in excess of one million acre feet per year.

Central Valley Fisheries restoration. \$400 million. Restoring fish habitat. Supplements necessary streamflows.

Water and specific habitat improvements for fisheries. \$350 million. Purchase of water for fish and waterfowl.

Salmon/steelhead restoration. \$300 million

Waterfowl habitat. \$280 million. Helps acquire and restore waterfowl habitat.

Bay Area Regional Reliability. \$250 million. Improves interconnections between Bay Area water agencies, making it easier to survive droughts.

Improvement to Friant Kern Canal and other Friant water interconnections. \$750 million. Restores lost capacity to Friant Kern Canal, pays for groundwater recharge programs, water conservation and possibly new water conveyance in the Friant area.

Oroville Dam Spillway Repair. \$200 million. Makes Oroville Dam more flood safe.

The initiative also allows state and federal water contractors to recover the funds they pay in climate change charges due to the implementation of AB32 and use those funds in their own systems for water and energy conservation to reduce greenhouse gas emissions. These water/energy conservation projects must meet AB32 standards for emissions mitigation.

# Scotts Valley Water Supply: Climate change, not growth, is the larger threat

By Patrick Dwire | Posted: Wednesday, August 29, 2018 12:20 pm

With several large housing projects on the horizon in Scotts Valley, including the Town Center project with a proposed 300 new units of housing, growth has become a hot issue in Scotts Valley, and has raised many questions at public meetings about adequate water supply.

Last week, Piret Harmon, General Manager of the Scotts Valley Water District, in a presentation to the Santa Margarita Groundwater Agency (SMGWA), made it clear that water districts are not authorized, by state law, to determine the growth policies for the cities they serve. Water districts are only authorized to advise and stay in constant

communication about water supply with decision makers in land use agencies, typically city planning departments and ultimately city councils, among others, who are responsible for planning and managing growth.

Meanwhile, a state-mandated “sustainability plan” for the Santa Margarita aquifer, from which Scotts Valley draws its water, is underway by SMGWA. This comprehensive plan needs to meet state standards and be completed before 2022, and is required to detail what policies and what projects will be necessary for the aquifer to achieve and maintain “sustainability” for the next 20 years, until 2040.

Harmon explained the recharge of the aquifer is much more dependent on variations in rainfall than the more certain variables of projected consumption. With the current efficiency of water use in new housing developments and the use of recycled water for landscaping, Harmon indicated that 100 new homes would increase the total consumption of water by only about one percent of current consumption.

But “drought is a totally different magnitude... It is very hard to estimate sustainable yield in the aquifer with wide fluctuations in rainfall,” Harmon said.

In her presentation, assisted by statistical information on slides, Harmon made clear that data on historical consumption is not a reliable predictor of future demand, nor is rainfall “a reliable supply chain.” In the 20 years between 1975 and 1995 the population of Scotts Valley doubled, and demand for water tripled, Harmon explained. By the water district’s own admission, this is when the Santa Margarita aquifer was “over pumped,” and the modeling clearly shows a sharp, downward sloping trend of water storage in the aquifer.

Over the next 20 years, however, between 1995 and 2015, with a much slower population growth, only a 22 percent increase, combined with several factors- including the decommissioning of quarry operations,



The SMGWA recently met to discuss water supply

advances in water saving technology, especially low-flow toilets, and strong consumer conservation during the recent drought, water consumption actually decreased by 26 percent over the last 20 years.

This allowed water storage in the aquifer to sustain itself at a certain level, although at a much lower level than was measured in 1985. The Scotts Valley Water District and SMGWA estimate the water level in the aquifer dropped by as much as 200 feet between the mid-1980's and 2004, when depletion stopped and water storage in the aquifer more or less leveled off.

One of the key discussions at the SMGWA meeting was at what level the aquifer should be restored or “retro-actively” recharged - and what impact such a “recharge policy” would have on land-use decisions. John Ricker, the Santa Cruz County's Water Resources Division Director, indicated that any restoration of previous levels of the aquifer could be locally determined, and discussed by the SMGWA board, but the state requirement is that storage levels are no worse than conditions on January 1, 2015.

Currently, according to Harmon, the 2015 Urban Water Management Plan, which water districts are required to update every five years, assures land use authorities there is enough water supply and infrastructure for an additional 1,500 people, or about 500 homes in Scotts Valley.

Ultimately, Scotts Valley's General Plan, which is more than 20 years old and is currently getting updated, suggests the city can accommodate up to a total of about 3,000 more people, or roughly 1,000 more new homes, before the city is completely “built-out” to its maximum capacity under current zoning. But these growth projections from land-use agencies have raised critical questions by the public, both about the quality of life in Scotts Valley generally and the level of water in the Santa Margarita aquifer that should be sustained.

In response to the discussion of limiting growth, Bruce McPherson, Fifth District County Supervisor who also serves as a director on the SMGWA board commented, “I haven't seen this strong a plea for more housing in Santa Cruz County in two generations.”

“The big uncertainty is climate change,” Harmon said. Harmon emphasized that urban growth related increases in consumption were relatively minor compared to serious droughts. “Do we need to plan for a five-year drought like we had in the 70's, or a three year drought like the 90's, or a 20-year drought like they had in Australia,” Harmon asked attendees of the SMGWA meeting.

SMGWA is complicated and the more we can communicate it in a straightforward and uniform manner, the more successful we'll be in having a plan that is approved by the State and accepted by all stakeholders, Harmon wrote in an email to the Press Banner.